

# STATE OF THE MAP NIGERIA

## Sponsorship PROSPECTUS



ILE-IFE, OSUN  
WELCOMES YOU  
TO

3<sup>rd</sup> ANNUAL STATE OF THE MAP  
NIGERIA 2024

### STATE OF THE MAP NIGERIA

It is a highly anticipated conference and fundraiser organized by OpenStreetMap Nigeria through the Unique Mappers Network. This event is dedicated to the growth, expansion, and community engagement of the OpenStreetMap project in Nigeria. As the leading OpenStreetMap local community NGO in the country, we are committed to fostering collaboration and innovation within the geospatial community.

### SPONSORSHIP OPPORTUNITIES

We are thrilled to host the 3rd annual State of the Map Nigeria conference this year in Ile-Ife, Osun State, following our successful 2nd session held in Abuja in 2023. We welcome you to the great city of Ile-Ife and AFRIGIST.

Our sponsorship packages offer a unique opportunity to reach diverse audiences, increase brand awareness, and enhance social media coverage. By partnering with us, you demonstrate your commitment to open data, female gender empowerment, and community building.

We look forward to collaborating with prospective sponsors at this 3rd edition of SOTM Nigeria. Join us in supporting Unique Mappers Network to make this event a success and gain valuable brand exposure.

# WELCOME TO THE SECOND STATE OF THE MAP NIGERIA CONFERENCE

Theme : AI-ASSISTED MAPPING, DRONE AND OPEN GEOSPATIAL FOR SDGs

State of the Map Nigeria unites people around OpenStreetMap, an open-sourced geospatial data pool featuring the most detailed maps of Nigeria, Africa, and beyond.

SotMNigeria Sponsorship Stats	2023 Registered Participants	2024 Expected Participants
Local In-Person	51	100
International In-Person	1	10
Online	97	150
<b>Total Participants</b>	<b>149</b>	<b>260</b>
Travel Grantees		
International TGF	1	10
Local TGF	27	50
<b>Total</b>	<b>28</b>	<b>60</b>

Our conference draws people representing an incredibly broad range of interests. From individual hobbyists to major stakeholders contributing to OpenStreetMap, State of the Map Nigeria is envisioned to be the most significant gathering on mapping innovation and promise. Our conference draws people representing an incredibly broad range of interests. From individual hobbyists to major stakeholders contributing to OpenStreetMap, State of the Map Nigeria is envisioned to be the most significant gathering on mapping innovation and promise.



**This year's SotMNigeria Conference will be live in Ile-Ife from the 9th to the 11th of October 2024 at AFRIGIST, Ile-Ife, Osun State, Nigeria. It will bring together hundreds of OpenStreetMap enthusiasts, GIS experts, and industry players from academia, private companies, humanitarian organizations, government agencies, and the geospatial technology sector to learn about new map technologies and share ideas.**



## SPONSORSHIP PACKAGES

### PLATINUM SPONSORSHIP

>\$10,000



Platinum sponsors will help us plan a memorable conference and support the future growth of OpenStreetMap Nigeria through Unique Mappers Network. Sponsors will be recognized throughout 2024 on our website, social media, programs, and more.

- ❖ Double-sized exhibition table prominently positioned
- ❖ Logo on website, programme, Promotion Banner and emails (Top position).
- ❖ Six (6) complimentary conference registration
- ❖ Verbal acknowledgement during opening address by Local Organizing Team leadership
- ❖ Conference guidebook double page Attendance at a sponsor event with OpenStreetMap stakeholders



# SPONSORSHIP PACKAGES

## GOLD SPONSORSHIP

\$5,000 - \$9,999



- ❖ **Single-sized Exhibition Table:** Centrally positioned.
- ❖ **Full Page in Conference Program:** Showcase your brand and message.
- ❖ **Verbal Acknowledgement:** Recognition during the opening address by Local Organizing Team leadership.
- ❖ **Logo Placement:** Featured on the website, program, promotion banner, and emails (second position).
- ❖ **Sponsor Event Attendance:** Opportunity to network with OpenStreetMap stakeholders.
- ❖ **Complimentary Registrations:** Three (3) free conference registrations.



# SPONSORSHIP PACKAGES

## SILVER SPONSORSHIP

\$2,500 - \$4,999



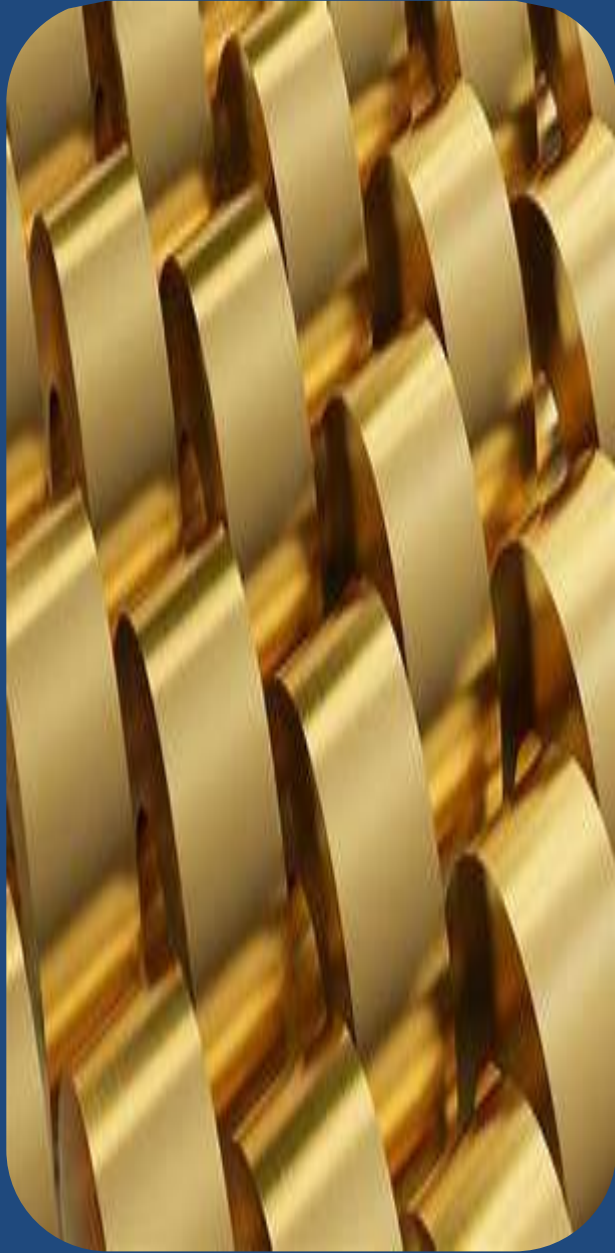
- ❖ **Exhibition Space:** Located in the event hall.
- ❖ **Verbal Acknowledgement:** Recognition during the opening address by the Local Organizing Team leadership.
- ❖ **Logo Placement:** Featured on the website, program, promotion banner, and emails (third position).
- ❖ **Sponsor Event Attendance:** Opportunity to network with OpenStreetMap stakeholders.
- ❖ **Half Page in Conference Program:** Highlight your brand and message.
- ❖ **Complimentary Registrations:** Two (2) free conference registrations.



# SPONSORSHIP PACKAGES

## BRONZE SPONSORSHIP

\$1,000 - \$2,499



- ❖ **Exhibition Space:** Located in the event hall.
- ❖ **Complimentary Registration:** One (1) free conference registration.
- ❖ **Verbal Acknowledgement:** Recognition during the opening address by the Local Organizing Team leadership.
- ❖ **Logo Placement:** Featured on the website, program, promotion banner, and emails (fourth position).
- ❖ **Sponsor Event Attendance:** Opportunity to network with OpenStreetMap stakeholders.
- ❖ **Quarter Page in Conference Program:** Highlight your brand and message.



## SPONSORSHIP PACKAGES

### SOCIAL EVENT

\$2,499

- ❖ Company branded event
- ❖ One (1) complimentary conference registrations.
- ❖ Mention in conference program
- ❖ Sponsor name on SOTM Nigeria website

### TRAVEL GRANT SUPPORTERS

\$1000 Each

- ❖ Mention in conference program
- ❖ Listed on SOTM Nigeria website
- ❖ Sponsor of Individual Needing Support

### SUPPORTERS SPONSORSHIP

\$100 - \$500

- ❖ One (1) complimentary conference registration.
- ❖ Mention in conference program
- ❖ Sponsor name on SOTM Nigeria website





# UNIQUE MAPPERS NETWORK



Unique Mappers Network is a nonprofit organization registered in Nigeria for OpenStreetMap community working to support and grow OpenStreetMap, the free, open-source map of the world created by volunteers all over the globe.

Founded in 2017, our mission is to support the OpenStreetMap project in Nigeria through education, fostering awareness, gender equality, ensuring broad availability of data, continuous quality improvement, and an active community.

## UMT is a Dedicated and Unique Action Team for Humanitarian Response and Community Development through:

- ❖ Open Mapping using OpenStreetMap in Nigeria
- ❖ Mobile Data collection & Field Surveys
- ❖ Open-Source Geospatial Empowerment
- ❖ Fly Lab/Community Mapping
- ❖ Participatory Citizens Science
- ❖ Youth Empowerment using Open-Source Technology & Citizens Science
- ❖ Community Inclusive Empowerment for Sustainable Development Actions







## ***Past Sponsors & Technical Partners***

Thank you for your sponsorship as you made the 2nd State of the Map Nigeria 2023 a reality. We hope you'll join us in Ile-Ife for SotMNigeria 2024!

We will like to welcome every prospective sponsor on board! Your support makes this amazing conference a reality.

Don't see what you want? Contact us at

[stateofthemapnigeria@gmail.com/](mailto:stateofthemapnigeria@gmail.com)

[uniquemappersteam@gmail.com](mailto:uniquemappersteam@gmail.com)

We want to work with you to design the sponsorship package that will fulfill your business needs.



# Thank you for being part of this 2024



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## STATE OF THE MAP NIGERIA CONFERENCE, ILE-IFE

THEME:

**AI-ASSISTED MAPPING, DRONE AND  
OPEN GEOSPATIAL FOR SDGs**



**9th - 11th  
October, 2024**

Conference Date



**Njeupome Conference  
Auditorium, AFRIGIST**

Obafemi Awolowo University Campus,  
Ile-Ife, Nigeria

Hybrid Conference



# Sponsor & Supporter